

JAX POETRY FEST.



DOWNTOWN JACKSONVILLE | APRIL 3-27, 2019



4TH ANNUAL **JAX POETRY FEST**

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Every April, in celebration of National Poetry Month, Jax Poetry Fest works to inspire community-based poetry projects and spark a love for language in North Florida. Designed to engage the community, the poetry programming of Hope at Hand is a unique arts and culture experience for Duval County. Spoken word performances, poetry slams, youth poetry contests and workshops are offered at no cost to the public.

The 2019 event is co-presented by Hope at Hand, Inc., Friends of Hemming Park and The Performers Academy with collaboration from MOCA, Downtown Vision, Jacksonville Public Library and a consortium of local poets, facilitators, and spoken word artists.

THE EVENT

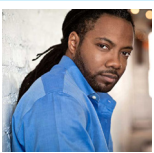
The 4th Annual Jax Poetry Fest will kick off on Wednesday, April 3, 2019 during the monthly downtown Art Walk and conclude with a full day celebration on April 27, 2019. Jax Poetry Fest is proud to be the only month-long poetry event in North Florida.

FEATURING SPECIAL GUESTS



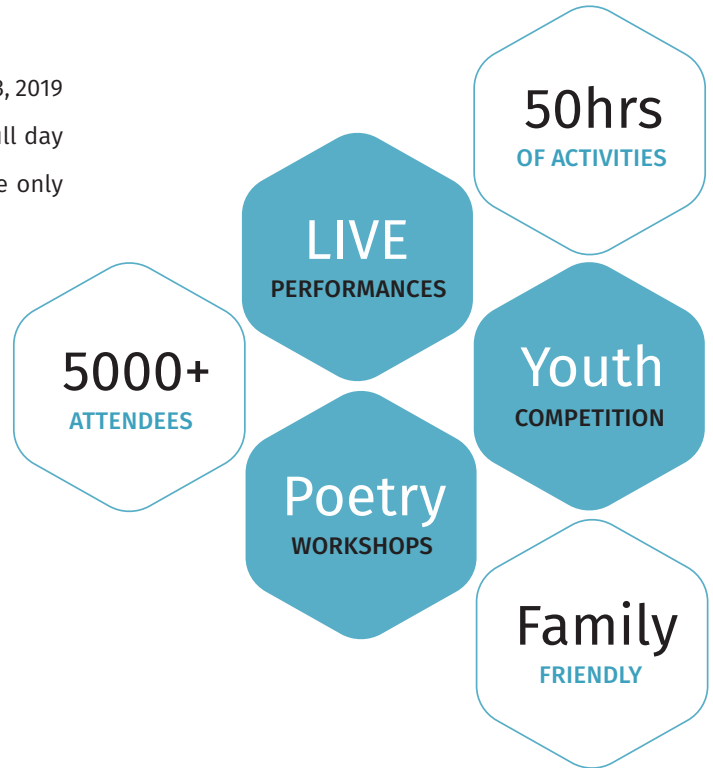
Melissa Ross

Host and Producer of
WJCT's First Coast Connect



Al Letson

Emmy Award winning host, American poet,
playwright, performer, and journalist.



ACTIVITY SCHEDULE

April 3

JAX POETRY FEST Kick Off Event at Art Walk
Interactive Poetry Experiences in the park
MOCA Poetry Workshops 5-8pm
HEMMING PARK Main Stage Performances
with Melissa Ross 5-8pm

April 4

HEMMING PARK Poetry Readings 11am-2pm
MOCA Poetry Workshops 6-8pm

April 6

CHAMBLIN'S Poetry Workshop 1-3pm
MOCA Poetry Workshops 3-5pm

April 7

MOCA The God MC performance
by Ebony Payne-English 2-4pm

April 11

HEMMING PARK Poetry Readings 11am-2pm
MOCA Poetry Workshops 6-8pm

* SCHEDULE SUBJECT TO CHANGE

April 13

MOCA Family Day 11am-5pm
Hemming Park Spring Festival 11am-3pm
MOCA Poetry Workshops 1-3pm

April 18

HEMMING PARK Poetry Readings 11am-2pm
HOPE AT HAND Poetry Workshops 6-8pm

April 20

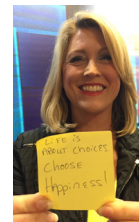
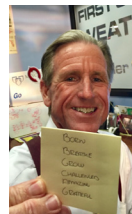
MOCA Poetry Workshops 1-3pm
JAX YOUTH POETRY SLAM TBD

April 25

HEMMING PARK Poetry Readings 11am-2pm
MOCA Poetry Workshops 6-8pm

April 27

JAX POETRY FEST Closing Celebration 11am-8pm
MURAL POEMS 10-11:30am
MOCA Poetry Workshops 1-4pm
HEMMING PARK Jax Poetry Fest Closing Celebration
with Al Letson 5-8pm



First Coast News
in support of
Jax Poetry Fest

ABOUT US

THE 4TH ANNUAL JAX POETRY FEST IS CO-PRESENTED BY THREE LOCAL NON-PROFITS

IN COLLABORATION WITH



Hope At Hand is a 501c3 nonprofit organization that provides art and poetry sessions to vulnerable and at-risk youth populations. Using creativity, language, art and therapeutic approaches, they facilitate healing and personal growth for children and adolescents. www.hopeathand.org



Friends of Hemming Park is a nonprofit organization whose mission is to transform Jacksonville's most historic park into a modern, urban space that engages diverse communities with high quality, family friendly programming; public art installations; amenities and beautification projects. www.hemmingpark.org



As a 501c3 arts education organization, The Performers Academy is committed to helping individuals find their passion for the performing arts—especially those who may not otherwise be exposed to its power. www.theperformersacademy.org



4th Annual

JAX POETRY FEST

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SPONSORSHIP OPPORTUNITIES



\$500

- Company Logo on event signage
- 2 VIP tickets to Closing Celebration with Al Letson
- "Sponsored by" logo in event program
- Logo on website & social media sites



\$1000

- Company Logo on event signage
- 4 VIP tickets to Closing Celebration with Al Letson
- "Sponsored by" logo in event program
- Logo on website & social media sites
- Guaranteed one boosted social post
- One 10x10 booth during Closing Celebration
- Logo on 2 full color ads in the Sunday FTU* (\$6k value)



\$2500

- Company Logo on event signage, including banners and A-frame in Hemming Park for the entire month
- 8 VIP tickets to Closing Celebration with Al Letson
- "Sponsored by" logo in event program
- Logo on website & social media sites
- Guaranteed two boosted social posts
- One 10x10 booth during Closing Celebration
- Logo on 2 full color ads in the Sunday FTU* (\$6k value)

**REACHING 50,000
PEOPLE PER MONTH****

Facebook: 19,500

Twitter: 5,500

Instagram: 13,500

Mailing List: 8,200

Meetup: 3,200

****Collective social media reach from
presenting organizations**

**CUSTOMIZED SPONSORSHIP
PACKAGES AVAILABLE**

*Florida Times Union reaches 250,000 people every Sunday

FOR MORE INFORMATION ON SPONSORSHIP

Community events like this are made possible by the generous giving of local businesses. If you are interested in helping us provide Jacksonville residents with the opportunity to learn, grow, and share through the art of poetry, we would be grateful for your support.

Please contact Steffani Fletcher, Executive Director at Hope at Hand, Inc. to become a 2019 sponsor of the Jax Poetry Fest.

Register online at www.jaxpoetryfest.org or email Steffani@hopeathand.org

Hope At Hand, Inc., 3886 Atlantic Blvd., Jacksonville, FL 32207

Phone: 904.868.4673

Community donations are welcomed and appreciated. 100% tax deductible.

Every charitable organization or sponsor which is required to register under s. 496.405, F.S., or is exempt under s. 496.406(1)(d) shall conspicuously display the following statement on every solicitation, confirmation, receipt, or reminder of a contribution: "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." The statement must include a toll-free number and website for the division that can be used to obtain the registration information. When the solicitation consists of more than one piece, the statement must be displayed prominently in the solicitation materials. If the solicitation occurs on a website, the statement must be conspicuously displayed on any webpage that identifies a mailing address where contributions are to be sent, identifies a telephone number to call to process contributions, or provides for online processing of contributions.



